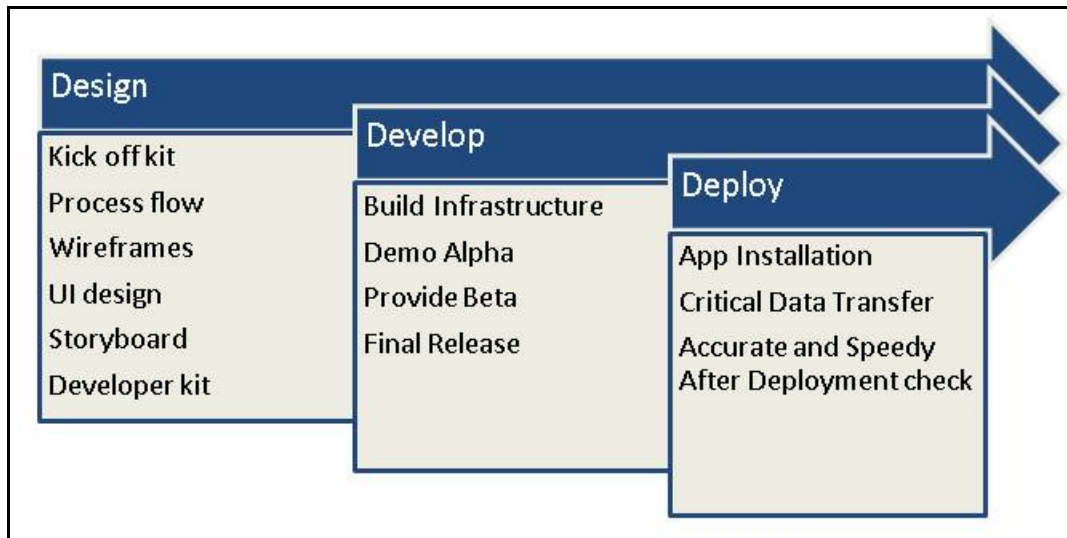


## Our Enterprise App Development Process



### How do we develop your mobile app?

Our app development is a streamlined design, development, and deployment process to make your mobile application stand-out in market.



### Our App Development Process

When you choose Software Merchant to develop your mobile application, you get a front row seat and a direct line of communication of the **enterprise app development process** while interacting with the team. You will be assigned a dedicated project manager to communicate all aspects of the development process with you. Our project manager will be in constant contact with you, making sure that the mobile app is developed exactly how you envisioned it.

### UI/UX Design



# SOFTWARE MERCHANT INC.

485 Devon Park Drive, Suite #111 Wayne PA 19087  
Phone: 610-213-0673  
Fax: 610-933-6022

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During the enterprise app development process, our UI/UX app design specialists will turn your business requirement into reality. The app design phase will provide an interactive experience into the usability of the app. Our designers have a passion for UI and increasing the user experience of an app. We are eager to turn your concept into an interactive piece of art.

## App Development



Once the process flow and app design is complete, we hand it over to the development and coding staff to turn the application to life. Our developers specialize in all aspects of developing mobile applications. At this stage, we will create the app functionality including database components, social media integrations, GPS, and more. Upon completion of this phase, you will be able to interact with the app you envisioned.

## Application Deployment



App Deployment is a cumbersome process and demands high level of expertise. Once we are done with the application development work, the deployment teams take over the process. When the application goes live, it is essential that every feature should work flawlessly. We use world-class tools in deployment so that mobile app operates at its maximum potential. Our team works in parallel to provide maximum visibility to your mobile app.